



## LISTA COMPLETĂ DE LUCRĂRI

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### a) Lista celor mai relevante 10 lucrări cu caracter științific

1. Vătămănescu, E.M., Mitan, A., **Andrei, A.G.**, Ghigiu, A.M. (2022), Linking coopetition benefits and innovative performance within small and medium-sized enterprises networks: a strategic approach on knowledge sharing and direct collaboration, *Kybernetes*, 51(7): 2193-2214. <https://doi.org/10.1108/K-11-2020-0731> (WOS:000660614600001, IF=2.352, AIS=0.246, cuartila **Q3**).
2. **Andrei A.G.**, Zait A, Stoian C, Țugulea O., Manolica A. (2020). Citizen engagement in the 'post-truth era'. A knowledge management inquiry into the online spread of information. *Kybernetes*, 49 (5), 1429-1443, <https://doi.org/10.1108/K-03-2019-0178> (WOS:000611544900005, IF = 2.352, AIS=0.246, cuartila **Q3**).
3. Alexandru, V., Bolisani, E., **Andrei, A. G.**, Cegarra-Navarro, J. G., Martínez, A. M., Paiola, M., ... & Zięba, M. (2020). Knowledge management approaches of small and medium-sized firms: a cluster analysis. *Kybernetes*, 49 (1), 73-87. <https://doi.org/10.1108/K-03-2019-0211> (WOS:000508230900001, IF = 2.352, cuartila **Q3**)
4. Vătămănescu, E.M., Cegarra-Navarro, J., **Andrei, A.G.**, Dinca V., Alexandru, V. (2020), SMEs strategic networks and innovative performance: a relational design and methodology for knowledge sharing, *Journal of Knowledge Management*, 24 (6), 1369-1392. <https://doi.org/10.1108/JKM-01-2020-0010> (WOS:000538074900001, IF= 8.689, AIS=1.156, cuartila **Q1**).
5. Gazzola, P., Vătămănescu, E.M., Andrei, A.G., & Marrapodi, C. (2019). Users' motivations to participate in the sharing economy: Moving from profits toward sustainable development. *Corporate Social Responsibility and Environmental Management*, 26(4), 741-751, <https://doi.org/10.1002/csr.1715> (WOS:000474011000004; IF= 8.464; AIS=0.976, cuartila **Q1**).
6. Vătămănescu E.M., **Andrei A.G.**, & Pînzaru F. (2018). Investigating the online social network development through the Five Cs Model of Similarity: The Facebook case. *Information Technology & People*, 31(1). 84-110, <https://doi.org/10.1108/ITP-06-2016-0135> (WOS: 000424204300005, IF= 4.481; AIS=0.701, cuartila: **Q2**).
7. **Andrei, A.G.**, Zait, A., Vătămănescu, E.M., & Pînzaru, F. (2017). Word of mouth generation and brand communication strategy: findings from an experimental study explored with PLS-SEM. *Industrial Management & Data Systems*, 117 (3), 478 – 495, <https://doi.org/10.1108/IMDS-11-2015-0487> (WOS:000401033700003, IF=4.803, AIS=1.053, cuartila Q2 / JCR 2017 cuartila **Q1**).
8. **Andrei, A.G.**, Gazzola, P., Zbucnea, A., & Alexandru, V.A. (2017). Modeling socially responsible consumption and the need for uniqueness: a PLS-SEM approach. *Kybernetes*, 46(8): 1325–1340. <https://doi.org/10.1108/K-03-2017-0103> (WOS:000411120100003, IF=2.352, AIS=0.246, cuartila **Q3**).
9. Vătămănescu, E. **Andrei, A.G.**, Nicolescu, L., Pînzaru, F., & Zbucnea, A. (2017). The Influence of Competitiveness on SMEs Internationalization Effectiveness. Online versus Offline Business Networking. *Information Systems Management*, 34(3): 205-219. <http://doi.org/10.1080/10580530.2017.1329997> (WOS:000407168600003; IF=3.882, AIS=0.618, cuartila **Q2**).
10. Vătămănescu, E.M., **Andrei, A.G.**, Dumitriu, D, & Leovaridis, C. (2016). Harnessing network-based intellectual capital in online academic networks. From the organizational policies and practices towards competitiveness. *Journal of Knowledge Management*, 20(3): 594 – 619. <https://doi.org/10.1108/JKM-05-2015-0208> (WOS:000379818700011, IF= 8.689, AIS=1.156, cuartila **Q1**).

### b) Teza de doctorat

**Andrei A.G.** (2012). *Rolul percepțiilor privind căldura și competența brandului corporatist în mediile de socializare online*. Teză de doctorat. Facultatea de Economie și Administrarea Afacerilor, Universitatea Alexandru Ioan Cuza din Iași.

### c) Brevete de invenție și alte titluri de proprietate intelectuală – Nu este cazul.



#### d) Cărți și capitole în cărți

##### d.1) Cărți:

- **Andrei, A.G.** (2017). *Branding și comunicare online: Rolul percepțiilor privind intențiile și competența organizației*. Iași: Editura Performantica. ISBN: 978-606-685-537-2 (145 pagini).
- Vătămănescu, E.M. & **Andrei, A.G.** (2014). *Internaționalizarea afacerilor – dinspre analiza economică și de risc către leadershipul intercultural*. București: Tritonic. ISBN: 978-606-8571-44-7 (149 pagini).

##### d.2) Capitole în cărți:

- **Andrei, A. G.**, & Zait, A. (2018). *The Sharing Economy in Post-communist Societies: Insights from Romania*. In Vătămănescu, E.M. & Pînzaru, F. (Eds.), *Knowledge Management in the Sharing Economy. Cross-Sectoral Insights into the Future of Competitive Advantage* (pp. 39 - 55). Cham: Springer International Publishing. Hardcover ISBN 978-3-319-66889-5; eBook ISBN 978-3-319-66890-1; DOI: 10.1007/978-3-319-66890-1; Series ISSN: 2199-86663; [https://link.springer.com/chapter/10.1007/978-3-319-66890-1\\_3](https://link.springer.com/chapter/10.1007/978-3-319-66890-1_3)
- Vătămănescu E.M., **Andrei A.G.**, Leovaridis C., Dumitriu D.L. (2015). *The Intellectual Capital within Online Academic Networks. An Exploratory Approach*. In Vătămănescu E.M. (ed.) *Handling Knowledge: From Capitalization towards Innovation* (pp. 89-122). Verlag, LAP Lambert Academic Publishing, Saarbrücken, Germany. ISBN: 978-3-659-78527-6.
- **Andrei A.G.** (2015). *Storytelling, marketing si branding*. In Pînzaru F.(ed) *Business storytelling: branduri si povesti* (pp. 95-122). Tritonic: Bucuresti. ISBN: 978-606-749-010-7.

#### e) Articole /studii publicate in extenso, în reviste din circuitul științific internațional

##### e.1) Articole în reviste indexate ISI (Web of Science /Clarivate Analytics)

- Vătămănescu, E.M., Mitan, A., **Andrei, A.G.**, Ghigiu, A.M. (2022), Linking coopetition benefits and innovative performance within small and medium-sized enterprises networks: a strategic approach on knowledge sharing and direct collaboration, *Kybernetes*, 51(7): 2193-2214, <https://doi.org/10.1108/K-11-2020-0731> (WOS:000660614600001, IF = 2.352, cuartila **Q3**)
- Vătămănescu, E. M., Mitan, A., Cotîrleț, P. C., & Andrei, A. G. (2022). Exploring the Mediating Role of Knowledge Sharing between Informal Business Networks and Organizational Performance: An Insight into SMEs Internationalization in CEE. *Sustainability*, 14(7):3915. <https://doi.org/10.3390/su14073915> (WOS:000781685200001, IF = 3.889, cuartila **Q2**)
- Turnea, E.S., Prodan, A., Maha, L.G., **Andrei, A.G.** (2022). Mobility of Teaching and Research Staff: Determinants and Post Factum Effects. *Revista de Cercetare si Interventie Sociala*, 79, 7-27, <https://doi.org/10.33788/rcis.79.1> (IF = 0.310, cuartila **Q4**)
- **Andrei, A. G.**, Dincă, V. M., Mitan, A., & Vătămănescu, E. M. (2021). Connecting the Dots: Exploring the Knowledge-based Antecedents of SMEs' Profitability and Development via International Ventures. *Management & Marketing. Challenges for the Knowledge Society*, 16(3), 167-186. <https://doi.org/10.2478/mmcks-2021-0011> (WOS:000705022200001, ESCI)
- Zait, A., Bratianu, C., Vătămănescu, E.M., Andrei, A.G., Horodnic, I.A. (2021). Interdisciplinarity: a complexity approach toward academic research. *Systems Research and Behavioral Science*, 38(3), 294–306. <https://doi.org/10.1002/sres.2783> (WOS:000637247500001, IF = 1.966, cuartila **Q3**)
- Vătămănescu, E.-M., Cegarra-Navarro, J.-G., **Andrei, A.G.**, Dincă, V.-M. and Alexandru, V.-A. (2020), SMEs strategic networks and innovative performance: a relational design and methodology for knowledge sharing, *Journal of Knowledge Management*, 24 (6), 1369-1392, <https://doi.org/10.1108/JKM-01-2020-0010> (WOS:000538074900001, IF= 8.689, cuartila **Q1**)
- **Andrei A.G.**, Zait A, Stoian C, Țugulea O., Manolica A. (2020). Citizen engagement in the 'post-truth era'. A knowledge management inquiry into the online spread of information. *Kybernetes*, 49(5): 1429-1443, <https://doi.org/10.1108/K-03-2019-0178> (WOS:000611544900005, IF = 2.352, cuartila **Q3**)
- Alexandru, V. A., Bolisani, E., **Andrei, A. G.**, Cegarra-Navarro, J. G., Martínez, A. M., Paiola, M., ... & Zięba, M. (2020). Knowledge management approaches of small and medium-sized firms: a cluster



- analysis. *Kybernetes*, 49, 73-87. <https://doi.org/10.1108/K-03-2019-0211> (WOS:000508230900001, IF = 2.352, cuartila **Q3**)
- Gazzola P, Vătămănescu E-M, **Andrei A.G.**, Marrapodi C. (2019). Users' motivations to participate in the sharing economy: Moving from profits toward sustainable development. *Corporate Social Responsibility and Environmental Management*, <https://doi.org/10.1002/csr.1715> (WOS:000474011000004; IF: 8.464; cuartila **Q1**)
  - Zait, A., & Andrei, A. G. (2019). Civic Engagement at the Crossroads of Online and Offline Spaces: A PLS-SEM Assessment. *Scientific Annals of Economics and Business*, 66(4), 559-572. <https://doi.org/10.47743/saeb-2019-0045> (WOS:000512323800007, ESCI)
  - Clipa, A. M., Clipa, C. I., Danileț, M., & **Andrei, A. G.** (2019). Enhancing sustainable employment relationships: An empirical investigation of the influence of trust in employer and subjective value in employment contract negotiations. *Sustainability*, 11(18), 4995, <https://doi.org/10.3390/su11184995> (WOS:000489104700181, IF = 3.889, cuartila **Q2**).
  - Vătămănescu E.M., **Andrei A.G.**, & Pînzaru F. (2018). Investigating the online social network development through the Five Cs Model of Similarity: *The Facebook case*. *Information Technology & People*, 31 (1):84-110, <https://doi.org/10.1108/ITP-06-2016-0135> (WOS: 000424204300005, IF =4.481; cuartila: **Q2**)
  - Luca, F.A., Ciobanu, C.I., **Andrei, A.G.**, & Horodnic, A.V. (2018). Raising Awareness on Health Impact of the Chemicals Used in Consumer Products: Empirical Evidence from East-Central Europe. *Sustainability* 10(1), 209, <https://doi.org/10.3390/su10010209> (WOS: 000425082600206, IF = 3.889, cuartila **Q2**)
  - Vătămănescu, E. M., **Andrei, A. G.**, Gazzola, P., & Dominici, G. (2018). Online Academic Networks as Knowledge Brokers: The Mediating Role of Organizational Support. *SYSTEMS*, 6(2), 11. <https://doi.org/10.3390/systems6020011> (WOS:000436287400004, IF = 2.895, cuartila **Q2**)
  - **Andrei, A.G.**, Zait, A., Vătămănescu, E.M., & Pînzaru, F. (2017). Word of mouth generation and brand communication strategy: findings from an experimental study explored with PLS-SEM. *Industrial Management & Data Systems*, 117 (3): 478 – 495. <https://doi.org/10.1108/IMDS-11-2015-0487> (WOS:000401033700003, IF= 4.803, cuartila **Q2** / JCR 2017 cuartila **Q1**)
  - **Andrei, A.G.**, Gazzola, P., Zbucnea, A., & Alexandru, V.A. (2017). Modeling socially responsible consumption and the need for uniqueness: a PLS-SEM approach. *Kybernetes*, 46(8): 1325 – 1340. <https://doi.org/10.1108/K-03-2017-0103> (WOS:000411201000003, IF = 2.352, cuartila **Q3**)
  - Vătămănescu, E., **Andrei, A.G.**, Nicolescu, L., Pînzaru, F., & Zbucnea, A. (2017). The Influence of Competitiveness on SMEs Internationalization Effectiveness. Online versus Offline Business Networking. *Information Systems Management*, 34(3): 205-219. <http://doi.org/10.1080/10580530.2017.1329997> (WOS:000407168600003; IF= 3.882, cuartila **Q2**)
  - Vătămănescu, E.-M., Pînzaru, F., **Andrei, A.G.**, & Zbucnea, A (2016). Investigating SMEs sustainability with partial least squares structural equation modeling. *Transformations in Business & Economics*, 15(3): 259-273. <http://www.transformations.knf.vu.lt/39/article/inve> (WOS:000391161100016, IF = 1.824, cuartila **Q3**)
  - Păduraru, T., Vătămănescu, E.-M., **Andrei, A.G.**, Pînzaru, F., Zbucnea, A., Maha, L.G., & Boldureanu, G. (2016). Sustainability in Relationship Marketing: An Exploratory Model for the Industrial Field. *Environmental Engineering and Management Journal*, 15(7): 1635-1647. <https://doi.org/10.30638/eemj.2016.176> (WOS:000384472000023; IF = 0.858, cuartila **Q4**)
  - Gorgos, E. A., Vătămănescu, E. M., & **Andrei, A. G.** (2016). Europeanization through students' lens: EU versus EaP citizens. Is there a collective identity?. *Eastern Journal of European Studies*, 7(2): 185-206. [http://ejes.uaic.ro/EJES2016\\_vol7\\_issue2.htm](http://ejes.uaic.ro/EJES2016_vol7_issue2.htm) (WOS:000390949500010, ESCI)
  - Vătămănescu, E.M., Gorgos, E.A., **Andrei, A. G.** & Alexandru, V. A. (2016). The Technological advent and dynamics of the network society. The middle-aged approach. *BRAIN. Broad Research in Artificial Intelligence and Neuroscience*, 7(3):16-30. <http://www.edusoft.ro/brain/index.php/brain/article/view/621> (WOS:000390248500002, ESCI)
  - Vătămănescu, E.-M., **Andrei, A.G.**, Dumitriu, D.-L., & Leovaridis, C. (2016). Harnessing network-based intellectual capital in online academic networks. From the organizational policies and practices towards competitiveness. *Journal of Knowledge Management*, 20(3): 594 - 619. <https://doi.org/10.1108/JKM-05-2015-0208> (WOS:000379818700011, IF= 8.689, cuartila **Q1**)

**e.2) Articole în reviste indexate BDI**

- Țugulea O., **Andrei A.G.**, Stoian Bobâlcă C., Manolică A. (2017). Online Buyer's Perspective of E-Shops Credibility: Measurement Dimensions. *Management Dynamics in the Knowledge Economy* 5 (4), 641-661. <http://www.managementdynamics.ro/index.php/journal/article/view/251>
- Zait, A., **Andrei, A.G.**, Horodnic, I.A., & Berteau, P.E. (2016). Stereotyping Effects on Cities: Measurement Scales for City's Warmth and Competence. *Management Dynamics in the Knowledge Economy* 4 (2): 263-275. <https://EconPapers.repec.org/RePEc:nup:jrmdke:v:4:y:2016:i:2:p:263-275>
- Vătămănescu, E. M., Dumitriu D.L. **Andrei, A.G.**, Leovaridis C. (2015), Networking Intellectual Capital towards Competitiveness: An Insight into the European Higher Education Institutions, 13(3): 228 – 239. <http://www.ejkm.com/volume13/issue3/p228>
- **Andrei A.G.** & Zait A. (2014). Perceptions of warmth & competence in online networking: an experimental analysis of a company launch. *Review of Economic and Business Studies*, 7(1):11-29. <https://EconPapers.repec.org/RePEc:aic:revebs:y:2014:i:13:andreia>
- **Andrei A.G.** & Zait A. (2014). Worthy intentions on the road to brand trust. *Management Dynamics in the Knowledge Economy*, 2(3): 472-479. <https://EconPapers.repec.org/RePEc:nup:jrmdke:v:2:y:2014:i:6:p:472-479>
- Vătămănescu, E.M., **Andrei, A.G.**, Pinzaru, F.M., Alexandru, V.A. (2014). An insight into romanian business consulting organizations from an ethical standpoint. *Management Dynamics in the Knowledge Economy*, 2(3): 440-452. <https://EconPapers.repec.org/RePEc:nup:jrmdke:v:2:y:2014:i:6:p:440-452>
- Vătămănescu, E.M., Pinzaru, F., **Andrei, A.G.**, & Alexandru, V.A. (2014). Going International Versus Going Global. The Case of the European Steel Pipe SMEs. *Review of International Comparative Management*, 15(3), 360-379. <https://EconPapers.repec.org/RePEc:rom:rmcimn:v:15:y:2014:i:3:p:360-379>
- **Andrei A.** (2012). Word of Mouse Approach for Word of Mouth Measurement. *The USV Annals of Economics and Public Administration*, 12( 2): 87-93. [https://EconPapers.repec.org/RePEc:scm:usvaep:v:12:y:2012:i:2\(16\):p:87-93](https://EconPapers.repec.org/RePEc:scm:usvaep:v:12:y:2012:i:2(16):p:87-93)
- Iacob, A. & **Andrei, A.G** (2011). Human Capital and Organizational Performance. *Managerial Challenges of the Contemporary Society*, 2/2011, pp. 130-136. <http://connection.ebscohost.com/c/articles/77410496/human-capital-organizational-performance>
- **Andrei, A.G**, Iacob, A., Iosub, D (2010). Motivations for Using Social Networking Sites: The Case of Romania. *Revista Economică*, 5(52):17-22. [https://econpapers.repec.org/article/blgreveco/v\\_3a52.1\\_3ay\\_3a2010\\_3ai\\_3a5\\_3ap\\_3a1-259.htm](https://econpapers.repec.org/article/blgreveco/v_3a52.1_3ay_3a2010_3ai_3a5_3ap_3a1-259.htm)
- Talaba, M. & **Andrei, A.G** (2010). Facets of pharmacists' recommendation on over-the-counter market in Romania. *Studies and Scientific Researches - Economic Edition*, 15(2010): 493 – 500. <https://EconPapers.repec.org/RePEc:bac:fsecub:10-15-79>
- **Andrei, A.G** & Talaba M. (2010). Brand Leadership in the contemporary economy. *Studies and Scientific Researches - Economic Edition*, 15(2010): 294-304. <https://EconPapers.repec.org/RePEc:bac:fsecub:10-15-50>
- **Andrei, A.G.** & Dumea, A. (2010). Economics of Long Tail a Challenge for Branding. *The Annals of Stefan cel Mare University of Suceava. Fascicle of The Faculty of Economics and Public Administration*, 10 (2010): 210-216. <https://EconPapers.repec.org/RePEc:scm:ausvfe:v:10:y:2010:i:special:p:210-216>

**f) Articole /studii publicate in extenso, în volumele conferințelor internaționale de specialitate**

- Mariciuc, D. F., & **Andrei, A. G.** (2022). User satisfaction with information chatbots in the banking. *EU FIRE 2022*, 258-272. (ISI Proceedings).
- **Andrei, A. G.**, Danilet, M., Zait, A., & Andrei, A. M. (2021). Organizational values and communication as levers of support and integration of the expertise of remote workers during the COVID-19 crisis. In *Pandemic Challenges for European Finance, Business and Regulation EU FIRE 2021*, 496-507. (ISI Proceedings).
- Vatanescu, E. M., Mitani, A., Dinca, V. M., **Andrei, A. G.**, & Alexandru, V. A. (2021). SMEs Internationalization: Between Strategic Collaborators and Intermediaries. In *Proceedings of the INTERNATIONAL MANAGEMENT CONFERENCE* (Vol. 15, No. 1, pp. 457-466). Faculty of Management, Academy of Economic Studies, Bucharest, Romania. (ISI Proceedings).





- **Andrei, A. G.** & Obreja, I. (2021). Learning Experience under the COVID-19 Crisis: The Case of Romanian Graduates. *STRATEGICA*, 737-747. (ISI Proceedings).
- Vătămănescu, E. M., Andrei, A. G., & Zaiț, A. (2020). Placing self-assessed health within the systems framework: a preliminary insight into social synergy and syntony. In *Proceedings of the International Conference on Business Excellence* (Vol. 14, No. 1, pp. 626-635) (ISI Proceedings).
- Vătămănescu, E. M., Mitan, A., Dincă, V. M., & Andrei, A. G. (2020). Integrating intellectual capital and SMEs internationalization into a common conceptual framework. *STRATEGICA. Preparing for Tomorrow, Today*, 792-805. (ISI Proceedings).
- Zaiț, A., & **Andrei, A. G.** (2020). Innovating a city through citizen participation: Could interdisciplinary orientation play a role? In *Central and Eastern European e|Dem and e|Gov Days 2020*, 313.
- **Andrei, A. G.** Zaiț, A., & Danileț, M. (2021). Individual Responsibility in the Process of Information Handling. A Qualitative Inquiry. *STRATEGICA*, 584.
- **Andrei, A. G.**, & Zait, A. (2018). Responsible consumption and civic engagement as sustainability-oriented behaviors. In Bratianu C. et al. (eds.) *Strategica. Challenging the Status Quo in Management and Economics* (pp.1094-1102). Bucharest: Tritonic. ISSN 2392-702X; ISBN 978-606-749-365-8 (ISI Proceedings).
- Zait A., **Andrei A.G.**, & Vatamanescu E-M. (2018). Researchers under Lens: Handling Knowledge from the Life of Mind towards Practical Outcomes for Smart Cities. In Meer H., Enthoven G. & Schiuma G. (eds.) *Proceedings IFKAD 2018, Delft, Netherlands, 4-6 July 2018*, ISBN 978-88-96687-11-6, ISSN 2280787X, pp.649-664. (ISI Proceedings).
- Alexandru V.A., **Andrei A.G.**, Bolisani E., Cegarra Navarro J., Martinez-Martinez A., Paiola M., Scarso E., Vatamanescu E-M., Zieba M. (2018). Knowledge Management Approaches of Small and Medium-Sized KIBS Firms: a Descriptive Analysis of Four Countries. In Meer H., Enthoven G. & Schiuma G. (eds.) *Proceedings IFKAD 2018, Delft, Netherlands, 4-6 July 2018*, ISBN 978-88-96687-11-6, ISSN 2280787X, pp.1758-1773. (ISI Proceedings).
- Zait A. & **Andrei A.G.** (2018). Researchers' skills for the university of the future - Ladders out of the ivory tower. In Martin C. & Sulkowski L. (Eds.) *Management and governance of the university of the future. Research on Competitiveness, Globalisation and Development* (pp.241-256). Krakow: Spoleczna Akademia Nauk. ISBN 978-83-64971-47-1.
- Torp, A., **Andrei, A.G.**, Purcarea, A.A. (2018). Human resource performance predictors based on the human energy profile. Proceedings of the 12th International Conference on Business Excellence (ICBE), pp. 975-982. Poland: DE GRUYTER. DOI: 10.2478/picbe-2018-0087;WOS: 000442804800087 (ISI Proceedings).
- Torp, A., **Andrei, A.G.**, Purcarea, A.A. (2017). The Relationship between an Employee's Energetic Structure and Professional Performance. In Pînzaru, F. et al. (eds.) (2017). *Strategica. Shift. Major Challenges of Today's Economy* (pp. 219-229). București: Tritonic, ISBN: 978-606-749-269-9; WOS:000431586800017 (ISI Proceedings).
- Zait, A., **Andrei, A.G.**, Stoian Bobalca C., Tugulea O. (2017). Empowering Civic Minded Citizens in Knowledge-Based Society. In Marimon, F et al.(eds.), *Proceedings of the 18th European Conference on Knowledge Management ECKM 2017* (pp. 1051-1058). Reading, UK: Academic Conferences and Publishing International Limited, E-Book ISBN: 978-1-911218-49-4, E-Book ISSN: 048-8971 (ISI Proceedings).
- Zait, A., **Andrei, A.G.**, Horodnic, I.A. (2017). Civic engagement in a digital time – is there a divide in terms of social civic behavior? In Hendrik Hansen et al.(eds.), *Digital Divide in the Danube Region: Is it still significant in explaining ICT adoption in eDemocracy and eGovernment? CEEeGov Days 2017*: Budapest, pp.15-20.
- Zait, A., Horodnic, I.A., **Andrei, A.G.** (2017). Perceived identities of Eastern European cities – are they affected by the changes in the EU's borders? In *Proceedings of 23rd International Scientific Conference of the PGV Network*, Casablanca, 14-16 September 2017.
- **Andrei, A.G.**, Zaiț, A., & Vătămănescu, E.-M. (2016). Why extending examination with non-parametric approaches? Insights from a study on advertisement's effectiveness. In Brătianu, C. et al. (eds.), *Strategica. Opportunities and Risks in the Contemporary Business Environment* (pp. 347-358). Bucharest: Tritonic, ISBN: 978-606-749-181-4. (ISI Proceedings).
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Data: 03.01.2023

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